

London, January 2021

## LONGSTANDING DIVERSITY & INCLUSION ADVOCATE, NICK CRASNER, RECOGNISED IN THE DAILY TELEGRAPH FOR HIS OUTSTANDING WORK IN THE FIELD OF GENDER EQUALITY

We are proud to announce that Nick Crasner, Founder of Crasner Consulting, Crasner Capital and Crasner Ventures, has deservedly been recognised for his continued and dedicated work across Diversity & Inclusion and Gender Equality.

Throughout his life and career, Nick has never compromised on his burning passion to empower women and impact positive change in the realms of gender equality. In June 2020, as a result of his outstanding work, Nick was honourably listed as an 'Agent of Change' in [Management Today](#), and in the [Daily Telegraph](#).

The Management Today **Agent of Change Award** (created in partnership with the Women's Business Council and supported by Capita and UN Women UK) is an annual award that recognises true champions of gender equality and women's empowerment.



As an 'Agent of Change' Nick has been identified as one of **12** esteemed male senior executives playing an active role in the gender equality crusade. Recognised alongside Nick were the CEO's of Vodafone (Nick Read), DeBeers Group (Bruce Cleaver) and AstraZeneca (Pascal Soriot).

Nick was nominated for this prestigious award by colleagues, clients and mentees, who wanted to show their appreciation for his tireless work and support, over many years. Katie Faulds, Principal Consultant at Crasner Consulting and Chair of Crasner's impressive Women's Initiative oversaw the nomination process. In the nomination, Ms. Faulds highlighted her lived experience both in terms of seeing Nick help professional women succeed and in terms of receiving mentoring herself. More generally Ms. Faulds highlighted Mr. Crasner's tireless work to remove invisible career barriers for women and those from diverse backgrounds. She also spoke to Mr. Crasner's drive to influence others to adhere to the same gender equality values.

The nomination was further supported by testimonials, put

forward by multiple impressive women who have experienced Nick's dedication and support, first-hand. One testimonial, from **Marianne Schaffner - Partner & European Head of Patent Litigation at global Law Firm Reed Smith LLP**, said "*I have witnessed, first-hand, Nick's drive to support women and in particular women lawyers. His commitment is unwavering and should be applauded.*"

With his humble demeanour, Mr. Crasner has not sought publicity for his achievement. Instead, since receiving the award, he has relentlessly continued to focus on his advocacy work. In the last months alone, Nick has:

- ❖ Supported multiple consultancy businesses, both new and established, as they shift their focus to help Law Firms, Investment Banks and Corporates with their Diversity efforts;
- ❖ Undertaken an internal audit of the service providers used across his businesses to ensure that all providers meet high standards of Diversity & Inclusion. This audit template was then rolled out to multiple other businesses;
- ❖ Led diversity training both internally and externally for clients and contacts; and
- ❖ Led roundtables, discussion groups and panels and launched a highly anticipated video series, resulting in Nick having 50+ platforms to advocate for greater momentum vis-à-vis Diversity & Inclusion.

As we enter the new year, despite Nick's reluctance to celebrate this enormous achievement, we believe it is time to give him the credit he deserves for the work he does.

**Management Today**

We are proud of Nick for remaining wholeheartedly committed to female empowerment, and advancing gender equality, internally and externally, each and every day.

We would also like to take this opportunity to thank Nick for his tireless commitment and passion to such a noble and important cause. His efforts have changed, and will continue to change, the landscape for women and those from diverse backgrounds.

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